

# DEVON

## Hair & Beauty Supplies

Quality Hair & Beauty Products For The Professional

16/18 STONEHOUSE STREET, STONEHOUSE, PLYMOUTH PL1 3PE

### TRADE ONLY!



Follow us on  
**Instagram**

### Monday 3rd March - Friday 2nd May 2025

STOCKHOLM SWEDEN

# REF



## PERMANENT COLOUR TRIAL INTRO SALON OFFER

**Salon Cost £99.00** **SAVE £98.30**

**CONTAINS:** 18 Tubes, 2 Oxidants, Shade Chart & Technical Manual



## ORDER TODAY!

# 01752 226226

[WWW.DEVONHAIRANDBEAUTYSUPPLIES.CO.UK](http://WWW.DEVONHAIRANDBEAUTYSUPPLIES.CO.UK)

# DEVON FOIL

Hair & Beauty Supplies



1000m Foil  
(98mm x 1000m)

**£43.99**  
BUY 2 FOR £79.98

1000m Foil **WIDE**  
(120mm x 1000m)

**£54.99**  
BUY 2 FOR £99.98

500m Foil  
(98mm x 500m)

**£29.50**  
BUY 2 FOR £55.00

500m Foil **WIDE**  
(120mm x 500m)

**£34.50**  
BUY 2 FOR £66.00

Quality Hair & Beauty Products For The Professional

**PROCARE**

EMBOSSED ROLL SUPER WIDE 120MM / ULTRA WIDE 150MM



BUY 4  
FOR  
**£32.00**

**SUPER £8.50 EACH ULTRA £9.20 EACH**

**PROCARE**

POP UP SILVER 130MM X 280MM



BUY 4  
FOR  
**£40.00**

**£11.00 EACH**

**PROCARE 247**

100MM X 450M



BUY 2  
FOR  
**£59.00**

**£31.99 EACH**

**PROCARE 247 WIDE**

120MM X 450M



BUY 2  
FOR  
**£69.00**

**£36.99 EACH**

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01752 226226

ALL OFFERS EXCLUDE VAT  
& SUBECT TO AVAILABILITY

**FREE**  
**DELIVERY**





Star Struck Silver

**BUY 4**  
**FOR £42.00**



**£13.25 EACH**

Star Struck Roll

**BUY 4**  
**FOR £34.00**



**£9.50 EACH**

Roll Coloured

**BUY 4**  
**FOR £45.00**

**LIMITED**  
*edition*



**£13.00 EACH**

Pop Ups Coloured

**BUY 4**  
**FOR £55.00**



**LIMITED**  
*edition*



**£15.80 EACH**

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**HAIR PERFECTED  
AS NATURE INTENDED**

## NEW VITAPLEX LEAVE-IN TREATMENT

Our NEW Vitaplex Leave-In Treatment instantly replenishes hair.

The lightweight, non-greasy formula leaves hair tangle-free, silky smooth & beautifully radiant.

- Repairs, Strengthens & Protects
- Leaves Hair Silky Smooth & Shiny
- Enriched with Shea Butter, Argan Oil & Panthenol
- Mimics Keratin Structure
- Intelligent Peptide Replacement
- Silicone Free
- RAV19



**“A trustworthy, bond building, integrable system that really works.”**

SHEREE TOMIC, ASP UK AMBASSADOR

HAIR AFTER 5 BLEACHES | 5 BLEACHES WITH VITAPLEX

The VITAPLEX treatment is incredibly versatile making it perfect to offer in:

- BLEACHING SERVICES
- COLOUR SERVICES
- OR AS A STAND-ALONE TREATMENT

## 20% OFF ALL VITAPLEX PRO

### VITAPLEX<sup>®</sup>

• Part 1 Protector 300ml	£37.16 +VAT	£46.45
• Part 2 Reconstructor 275ml	£23.44 +VAT	£29.30
• Part 3 Preserver 200ml	£8.80 +VAT	£11
• Shampoo 500ml	£13.80 +VAT	£17.25
• Conditioner 500ml	£13.80 +VAT	£17.25
• Counter Display (12 x Part 3 200ml)	£85.56 +VAT	£106.95
• Pro Hair Kit	£106.68 +VAT	£133.35
• Trial Kit	£42.56 +VAT	£53.20

## GLOSS SHOTZ | GLAZE SHOTZ

Semi-Permanent Conditioning Masque

### TRANSFORM COLOUR. BOOST CONDITION. INTENSIFY SHINE.

**Illuminating semi-permanent masque.**  
Easy to use, leaves no re-growth & washes gently away - beautifully simple.

**20 INTERMIXABLE SHADES - LIMITLESS COLOUR RESULTS**

**EASY IN-SALON SERVICE & RETAIL OPPORTUNITY**

**CAN ALSO BE USED TO REFRESH CLIENTS' COLOUR BETWEEN SERVICES**

Dark Blonde, Hot Chocolate, Cool Brunette, Dark Brown, Liquorice, True Copper, Burnt Copper, Ice Chestnut, Red Chilli, Aubergine, Quickstitch, Pearl Beige, Sand Blonde, Rose Gold, Lavender Grey, Rose Quartz, Apricot, Soft Pink, Caramel.

**NOTE** If used on natural light blonde base results may appear more subtle.

### CLEAR SHINE

CREATE INCREDIBLE SHINE ON ALL HAIR TYPES WITH THIS ULTRA-GLOSSING CONDITIONING TREATMENT. MIX WITH GLOSS SHOTZ OR GLAZE SHOTZ FOR LIGHTER/SOFTER RESULTS.

**NOTE** Mixing with GLOSS SHOTZ LIQUORICE (unless intermixed with other shades) may result in unwanted tones.

**BUY 3 TUBES  
& GET 1 FREE**

**£8.99 +VAT | £16.99 RRP**

### Coloured Blow-Dry Menu

Captivate your clients with our Gloss Shotz & Glaze Shotz Coloured Blow-Dry Menu. A creative twist & splash of colour on the classic blow-dry that's designed to inspire & dazzle.

**DOWNLOAD & PRINT YOURS HERE!**

Elevate your blow-dry services into a vibrant experience that keeps them coming back for more!

### Unleash Your Colour Creativity

Show off your stunning Gloss Shotz & Glaze Shotz creations! Tag us @asphair on socials and share your gorgeous colour transformations

**@meganzhairs**  
Global Roots: Easy 5.5 Light Mahogany Brown + 2% Cream Developer  
Rinse, shampoo & towel dry  
Mid/End: Gloss Shotz - 10g Reddish + 10g Aubergine  
Develop 15mins & Rinse

**@hairbymorgan\_**  
Shampoo & Towel Dry  
Global: Gloss Shotz - 100g Rose Quartz + 80g Rose Gold  
Develop 15 mins & Rinse

**@meganzpizzey\_hair**  
Shampoo & Towel Dry  
Global: Gloss Shotz - 10g True Copper + 10g Burnt Copper  
Develop 20 mins & Rinse

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**FREE  
DELIVERY**



# BE THE SYSTEM BLONDE YOU WANT TO BE

Expert lightening, lifting and toning with dedicated after-care.  
Discover our excellent range of powder lighteners:

**BUY 2 CHARCOAL POWDER  
LIGHTENERS & GET 25% OFF**  
SALON PRICE £36.30 NORMALLY £48.40

SAVE  
£12.10



- Up to 10 Levels of Lift
- Anti-Yellow/Anti-Orange Technology
- On & Off Scalp Usage
- Incredible Lifting Power
- Maximum Control & Superior Condition



“My results are absolutely amazing from the Charcoal Powder Lightener. The ultra lifting gives me gorgeous white blondes.”  
LET LEW, ASP UK AMBASSADOR

## SYSTEM BLONDE IN ACTION:



@terri\_nadin\_hair

Full Head Babylights - System Blonde Ultra  
Lifting Powder Lightener + 3% Crème  
Developer  
Global tone - Puretone Ice Blonde +  
Puretone Liquid Activator

@megangranthair

Teasy: Weave Lights & Tip Outs - System  
Blonde Charcoal Powder Lightener + 3%  
Crème Developer + Vitaplex 01  
Vitaplex Shampoo & Vitaplex 02  
Root Melt: Puretone - 1/2 7.007 (Cool  
Medium Blonde) & 1/2 8.007 (Cool Blonde) +  
Cream Activator  
End Toner: Puretone - 15g Pearl & 5g Pure  
Gloss with Liquid Activator



## Maintain Your Brightest Blonde with Dedicated Aftercare



**ANTI-YELLOW**  
Shampoo &  
Conditioner  
1L DUO  
Brightens  
natural blonde,  
pre-lightened  
or grey hair.



**ANTI-ORANGE**  
Shampoo &  
Conditioner  
1L DUO  
Brightens  
natural blonde,  
pre-lightened  
or grey hair.  
Cools down  
darker bases.

**£28.50 EACH NORMALLY £33.50**



**BUY ANY 4  
& GET 1 FREE\***

\*Across all Mode Care & Style RETAIL products. Cheapest Item FREE. 5 units in total.

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**FREE  
DELIVERY**





## Fresh Season, Fresh Colour

With Spring on the way, what better way to start the season than with a colour refresh? ELIXIR provides unrivalled condition, shine, & coverage, leaving your hair looking fresher than ever.

- EASY TO USE
- 100% GREY/WHITE HAIR COVERAGE
- SUPERIOR CREAM BASE
- UNRIVALLED CONDITION & SHINE
- ADVANCED ANTI-FADE TECHNOLOGY & UV FILTERS
- COLOUR WITH CONFIDENCE

**Vegan Friendly** **Ultra Low ammonia** **Naturally derived** **GPS-TECHology**

## COLOUR PROMOTIONS

**BUY 12 TUBES**  
+ Receive 1 Tube Free  
Save £7.29

**BUY 18 TUBES**  
+ Receive 2 Tubes Free  
Save £14.58

**BUY 36 TUBES**  
+ Receive 6 Tubes Free  
Save £43.74



## MOST WANTED 5 NEW SHADES REQUESTED BY YOU!

**ONLY £7.29**

**LAUNCHING APRIL!**

**You asked, we delivered!**  
Introducing 5 brand new shades to our ELIXIR collection. Elevate your colour palette with these highly requested additions & create breathtaking colour results your clients will love!

	<b>10.27</b> EXTRA LIGHT ICY BLONDE	Soft luxurious cool tones for a velvety blonde finish. 10.27 is perfect when lightening the hair for an icy cool result. Violet and blue pigments combine to give a premium, beautiful brass-free blonde.
	<b>6.1</b> DARK ASH BLONDE	A long-lasting cool dark blonde. 6.1 contains a unique combination of matte ash pigments. Perfect for neutralising unwanted red tones on light brown to dark blonde bases.
	<b>5.1</b> LIGHT ASH BROWN	A long-lasting cool light brown. 5.1 contains a unique combination of matte ash pigments. Perfect for neutralising unwanted red tones on deeper bases.
	<b>8.32X</b> EXTRA COVERAGE LIGHT SANDY BEIGE BLONDE	A soft shimmering sandy shade for reflections of cool warmth. Ideal for all skin tones. One-tube solution for covering resistant white hair with fashion tones - no need to mix with OX shades. Formulated with Vitamin E to boost shine & moisture.
	<b>4.036X</b> EXTRA COVERAGE CAFÉ NOIR	A deep, rich café noir shade for an ultra-luxe finish. One-tube solution for covering resistant white hair with fashion tones - no need to mix with OX shades. Formulated with Vitamin E to boost shine & moisture.

**MOST WANTED**

**ELIXIR MOST WANTED KIT £36.45 +VAT**  
Including: 5 x New Shades, 3 x Creme Developers (3%, 6%, 9%) & Mini Shade Chart

## STEP INTO SPRING WITH COLOUR DYNAMICS<sup>®</sup>

ULTRA-VIBRANT  
SEMI-PERMANENT COLOUR  
with Shea Butter & Argan Oil

Semi-permanent creative colour  
Lasts 6 to 10 washes  
DATEM PLUS<sup>®</sup> Technology for beautifully even results  
Conditioning & shine inducing formula



**NORMALLY £8.95 +VAT EACH**



## BUY 2 FOR £12.25 +VAT

### ACHIEVE PASTEL PERFECTION WITH COLOUR DYNAMICS PASTELISER

Mix with any Colour Dynamics shade to create incredible soft pastel effects.

MANGO SMOOTHIE	ORANGE CRUSH	SUNSET RED	CRIMSON KISS	HOT PINK	MAGIC MAGENTA
PASTELISED	PASTELISED	PASTELISED	PASTELISED	PASTELISED	PASTELISED
PURE PURPLE	BLUE VIOLET	MOODY BLUE	AZURE BLUE	GREEN ENVY	DARK GREY
PASTELISED	PASTELISED	PASTELISED	PASTELISED	PASTELISED	PASTELISED



**£10.75 +VAT**

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01752 226226

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& SUBECT TO AVAILABILITY

**FREE  
DELIVERY**

# MOOD

## MOOD IS ... SIMPLY EFFICIENT AND JUST PLAIN FUN!

Mood is a simple and functional range of products to kick-start any beauty program.

A dynamic and alternative approach to professional products for the treatment, styling and hair color, expressed in high-impact colourful packaging. Mood provides quality through advanced formulas.

### COLOR CREAM 100ML



**BUY 12  
+ 1 FREE**

TRY ME INTRO  
**£124.95**

Contains 20 Tubes  
5 x Cream Peroxide, Shade Chart  
Tint Bowl & Tint Brush

**£4.50** EACH

### DEMI DOUBLE 100ML



**BUY 12  
+ 1 FREE**

TRY ME INTRO  
**£122.78**

Contains 20 Tubes  
2 x Cream Peroxide, Shade Chart  
Tint Bowl & Tint Brush

**£4.95** EACH

### BLEACH BLUE / WHITE 500G ULTRA BLONDE BLEACH 500G



**BUY 4  
+ 1 FREE**

Lowest Priced Item Free

From **£8.99** EACH

### BODYGUARD STYLING RANGE



**BUY 12  
+ 1 FREE**

Lowest Priced Item Free

From **£4.50** EACH

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**01752 226226**

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DELIVERY**



# MOOD



## COLOR PROTECT

Shampoo 1 Litre  
**£7.50** Each

Conditioner 1 Litre  
**£7.50** Each



## DERMA CLEANSING

Shampoo 1 Litre  
**£7.50** Each



## INTENSE REPAIR

Shampoo 1 Litre  
**£7.50** Each

Mask 1 Litre  
**£7.50** Each



## DAILY CARE

Shampoo 1 Litre  
**£7.50** Each

Leave In Conditioner 400ml  
**£6.25** Each



## ULTRA CARE

Shampoo 1 Litre  
**£12.50** Each

Mask 1 Litre  
**£14.50** Each



## KERATIN

Shampoo 1 Litre  
**£12.50** Each

Mask 1 Litre  
**£14.50** Each



## SILVER SPECIFIC

Shampoo 1 Litre  
**£9.50** Each

## MOOD BACKBAR INTRO

Contains 1 Of Each

## COLOR PROTECT

Shampoo 1 Litre  
Conditioner 1 Litre

## INTENSE REPAIR

Shampoo 1 Litre  
Mask 1 Litre

## DAILY CARE

Shampoo 1 Litre  
Leave In Conditioner 400ml

## ULTRA CARE

Shampoo 1 Litre  
Mask 1 Litre

## KERATIN

Shampoo 1 Litre  
Mask 1 Litre

## SILVER SPECIFIC

Shampoo 1 Litre

## DERMA CLEANSING

Shampoo 1 Litre

# £114.75

+ 10 X 1L PUMPS FREE

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& SUBECT TO AVAILABILITY

**FREE**  
**DELIVERY**



# MOOD

## HAIRSTYLING BODYGUARD 15 HAIRSTYLING PRODUCTS

### MATT PASTE 40 100ML



**WHAT IS IT**  
A versatile styling paste with a matte finish and medium-strong hold, ideal for natural, dry looks.

**WHAT IT DOES**  
Matt Paste from the Bodyguard line is the perfect solution for creating natural and flexible hairstyles with a matte finish. The paste offers a medium-strong hold, which makes it easy to create different styles without the hair feeling greasy.

**£7.95 / RRP £15.90**

### WATER WAX 41 100ML



**WHAT IS IT**  
A flexible styling wax with a glossy finish and medium-strong hold, suitable for all hair types.

**WHAT IT DOES**  
Water Wax from the Bodyguard line offers a flexible styling option with a beautiful shine and medium-strong hold. Perfect for defining styles and details, regardless of your hair type.

**£7.95 / RRP £15.90**

### SALT & CARE SPRAY 30 200ML



**WHAT IS IT**  
Texturising hair spray. Ideal for creating a beach wave or tousled 'beach effect' look.

**WHAT IT DOES**  
Salt & Care Spray gives your hair a 'tousled' effect, as if it had been dried naturally directly in the sun.

**£4.50 / RRP £9.00**

### TEXTURE SPRAY WAX 24 200ML



**WHAT IS IT**  
Modelling spray wax

**WHAT IT DOES**  
It gives body and volume to the hair. It creates movement and enhances the natural shine of the hair.

**£6.99 / RRP £14.00**

### SHIELD & SHINE 04 100ML



**WHAT IS IT**  
Protective and illuminating spray, ideal for all hair types, with a very light and impalpable texture. Fresh, fruity, floral and musky note.

**WHAT IT DOES**  
It protects the hair from external aggressions, while giving an instant shine, without weighing it down.

**£6.99 / RRP £14.00**

### FRIZZ CONTROLLER 13 150ML



**WHAT IS IT**  
Light emulsion with an anti-frizz and anti-humidity action, with a fresh, fruity, floral and musky note.

**WHAT IT DOES**  
It makes the hair soft and easy to comb, without weighing it down.

**£6.75 / RRP £13.50**

### PROTECT & GLOW SERUM 05 100ML



**WHAT IS IT**  
Extra illuminating serum, with a fresh, fruity, floral and musky note.

**WHAT IT DOES**  
Emollient, conditioning, with protection against pollution, gives the hair extra-shine.

**£4.99 / RRP £10.00**

### DEFEND & DESIGN LOTION 44 200ML / 400ML



**WHAT IS IT**  
Protective and fixative gel with a strong and elastic hold with a fresh, fruity, floral and musky note.

**WHAT IT DOES**  
Suitable for both long and short hair. Helps the styling process by perfectly adhering to the hair.

**£4.99 / RRP £10.00**

### SPARKLING CARE FOAM 23 200ML



**WHAT IS IT**  
Moisturizing mousse, ideal for giving a flexible hold; medium fixation, for natural styling.

**WHAT IT DOES**  
Perfect for curly, dry hair or in need of hydration, it offers flexibility and definition.

**£5.50 / RRP £11.00**

### HEAT DEFENDER 03 200ML



**WHAT IS IT**  
Protective spray for all hair types.

**WHAT IT DOES**  
It intensely protects the hair from the heat of hot tools. (hair dryer, straightener ...) and prevents color fading.

**£6.75 / RRP £13.50**

### WONDER COAT 15 200ML



**WHAT IT DOES**  
It gives an immediate mirror effect to the hair, making it extraordinarily shiny and silky.

**HOW TO USE IT**  
Spray on washed and towel-dried hair. Comb and proceed with the desired drying.

**£7.99 / RRP £16.00**

### GET READY 14 200ML



**WHAT IS IT**  
Protective and disciplining spray with a fresh, fruity, floral and musky note.

**WHAT IT DOES**  
Reduces drying time while taming the hair. Protects the hair from heat during styling.

**£5.99 / RRP £12.00**

### CURL DESIGNER 32 150ML



**WHAT IS IT**  
Modeling cream-gel, which defines curls before and after styling with a fresh, fruity, floral and musky note.

**WHAT IT DOES**  
Gives elasticity, definition and extreme softness to curls and waves.

**£6.75 / RRP £13.50**

### NO GAS FIXING SPRAY 33 300ML



**WHAT IS IT**  
Strong hold no-gas hairspray suitable for all hair types. Fixes hairstyle, leaving flexible styling that can be reworked if needed.

**WHAT IT DOES**  
It fixes and defines the styling.

**£6.99 / RRP £14.00**

### HAIRSPRAY EXTRA STRONG 53 500ML



**WHAT IS IT**  
Extra strong hold spray, suitable for all hair types.

**WHAT IT DOES**  
Fix styling without weighing the hair down.

**£5.50 / RRP £11.00**

**PLYMOUTH**  
01752 226226

ALL OFFERS EXCLUDE VAT  
& SUBJECT TO AVAILABILITY

**FREE**  
**DELIVERY**

**WELLA**  
PROFESSIONALS

**ANTI-BRASSINESS**

**BRIGHTENING**

**SHINE**

**COLOR REFRESHING**

**SPECIAL £12.99**



List Price £15.99

**WELLA**  
PROFESSIONALS

**BLONDOR 400G**

**2 FOR £28**

UP to **7** levels of lift



List Price £17.50

**WELLA**  
PROFESSIONALS

**KOLESTON PERFECT**

**4+1 FREE**

Nett To £8.76 Per Tube



List Price £10.95

**WELLA**  
PROFESSIONALS

**COLOR TOUCH**

**4+1 FREE**

Nett To £8.52 Per Tube



List Price £10.65

**WELLA**  
PROFESSIONALS

**COLOR PROTECTION**

**COLOR VIBRANCY**

**SHINE**

**METAL PURIFIER**

**DUO 1L PACK**

Save £9.96 Off Individual Price

**£25.99**



List Price £35.95

**WELLA**  
PROFESSIONALS

**DEEP NOURISHMENT**

**SMOOTHNESS**

**SOFTNESS**

**ANTI-FRIZZ**

**DUO 1L PACK**

Save £9.96 Off Individual Price

**£25.99**



List Price £35.95

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**EXCLUDE VAT**  
**AVAILABILITY**

**FREE**  
**DELIVERY**



**GOLDWELL.**  
**TOPCHIC**

Topchic Can 250ml  
£32.60 Each

**BUY 4  
+ 1 FREE**



Topchic Tube 60ml  
£9.50 Each

**BUY 4**  
& Receive A Style Sign  
Styling Product FREE\*



\*Old Packaging



**GOLDWELL.**  
**OXYCUR PLATIN**  
£17.30 Each

High performing bleach  
powder – offers up to  
9 levels of lift

**BUY 2 FOR  
£30.00**

**GOLDWELL.**

Dual Senses 1L

From £17.20 Each



**BUY 6 + 1 FREE**

**GOLDWELL.**

Biocurl 3 Pack

£19.35 Per Pack



**WHILST STOCK  
LAST!**

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STOCKHOLM SWEDEN

REF

## TRAVEL IN STYLE THE ULTIMATE HAIRCARE ON-THE-GO SOLUTION

Get summer-ready with our brand-new Travel Essentials Stand, featuring a curated range of REF Stockholm's travel-sized products.

### WHAT'S INCLUDED

Ultimate Repair Shampoo (100 ml) x3  
Ultimate Repair Conditioner (100 ml) x3  
Cool Silver Shampoo (100 ml) x3  
Cool Silver Conditioner (100 ml) x3  
Intense Hydrate Shampoo (100 ml) x3  
Intense Hydrate Conditioner (100 ml) x3  
Illuminate Colour Shampoo (100 ml) x3  
Illuminate Colour Conditioner (100 ml) x3  
-Weightless Volume Shampoo (100 ml) x3  
Weightless Volume Conditioner (100 ml) x3  
Hair & Body Shampoo (100 ml) x3  
Hold & Shine Spray (75 ml) x3  
Extreme Hold Spray (75 ml) x3  
Dry Shampoo (75 ml) x3  
Fiber Mousse (75 ml) x3  
Shine Elixir (30 ml) x3  
Mousse (75 ml) x3



### SALON OFFER

**Salon Cost £258.00** SAVE 25%

**Plus Free:** Custom Travel Size Counter Display, Crafted from sustainable materials.

STOCKHOLM SWEDEN

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### ILLUMINATE COLOUR - INSTANT SHINE

Let us introduce our new care companion to the Illuminate Colour line -Instant Shine. A weightless lotion that provides maximum shine to all hair types, the perfect finish to your hair wash routine when you want that glass-like hair.

- ✓ ENRICHED WITH CAMELLIA OIL WHEAT BRAN EXTRACT FOR MOISTURE.
- ✓ HIGH SHINE FOR A GLASS-HAIR FINISH.
- ✓ PROTECTS HAIR COLOUR AND FIGHTS FRIZZ IN JUST MINUTES.
- ✓ SALON-WORTHY RESULTS EVERY TIME.

**Salon Cost £14.00** RRP £27.99

### SALON OFFER

**Buy 3 For £36.00** Saving £6.00  
**Plus Free:** Window Cling.

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**01752 226226**

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& SUBECT TO AVAILABILITY

**FREE**  
**DELIVERY**





### INTENSE HYDRATE STYLING CREAM 200ML

A moisturising styling cream that delivers a light hold to simplify your styling. It tames flyway's, and protects against humidity and gives a smooth, silky finish.

**£11.00 / RRP £21.99**



### CURL CREAM 150ML

Shape and protect your curls with our Formable Curl Cream, designed to shield your hair from heat while delivering soft, defined, and hydrated curls.

Its lightweight formula makes it perfect for thin to fine hair, ensuring bouncy, beautiful curls without the weight.

**£12.25 / RRP £24.49**



### OCEAN MIST 175ML

Capture the essence of the beach in your hair with our mineral-rich sea salt spray.

Designed for effortless styling, it creates a natural, after-beach look, leaving your hair soft, fresh, and full of workable body. Enjoy a matte finish and the perfect texture for any occasion.

**£11.00 / RRP £21.99**



### SHINE ELIXIR 80ML

Discover the transformative power of our hair oil, expertly formulated to hydrate, strengthen, and add luminous shine.

Experience unparalleled softness and a healthy, glossy finish that revitalizes your hair.

Part of our Signature Range.

**£15.70 / RRP £31.39**



### EXTREME HOLD SPRAY 300ML

Seal your look with our finishing spray, which gives your hair extra lift and extreme, long-lasting hold.

Experience the ultimate staying power, perfect for hairstyles that demand hold without compromise.

**£11.00 / RRP £21.99**



### GET IT STRAIGHT 150ML

Smooths out frizz while providing an anti-static effect, creating a silky, straight look with improved manageability. Protects against humidity, helping to protect hair style in every type of weather.

**£11.00 / RRP £21.99**



### MOUSSE 250ML

Discover our classic volume mousse for enduring structure and hold. It crafts buildable, airy volume with weightless control, ensuring your hairstyle stays in place without compromising hair health or moisture.

Perfect for a lasting, voluminous look.

**£11.00 / RRP £21.99**



### FIRM HOLD SPRAY 175ML

Discover our non-aerosol hairspray, offering maximum hold and buildable volume for endless styling possibilities.

Perfect for crafting various looks with durable support and natural volume.

**£11.00 / RRP £21.99**



### FRIZZ TAMER 20ML

Tame your hair with our Frizz Tamer N°130, designed to keep flyaways, baby hairs, and eyebrows perfectly in place.

Achieve a natural finish and shine without any greasiness, ensuring your hairstyle stays smooth throughout the day.

**£11.00 / RRP £21.99**



### DETANGLING SPRAY 175ML

Revitalize your hair with our Light Multifunctional Spray, featuring botanical extracts tailored to shield, fortify, and effortlessly detangle any hair type.

Enjoy the radiant shine and refreshing scent it brings to your smooth, detangled locks.

Part of our Signature Range.

**£11.50 / RRP £22.99**



### SHINE SPRAY 200ML

A lightweight shine spray with a radiant lustre.

**£11.00 / RRP £21.99**



### HEAT PROTECTION 175ML

Shield your hair with our Heat Protection Spray N°230, designed to prepare your hair styling for thermal styling.

Forming a protective barrier against heat damage up to 450°F / 230°C, enhancing your hair with a natural shine and a touch of hold

**£11.00 / RRP £21.99**



### THICKENING SPRAY 300ML

Experience our light hold spray, uniquely formulated for fine and thin hair.

It offers a flexible, touchable finish and is crafted to protect against humidity, making it an essential all-weather ally. Enjoy lasting texture without the weight.

**£11.00 / RRP £21.99**



### LEAVE-IN SERUM 125ML

Experience our Intense Heat-Protectant Styling Serum, enriched with proteins and botanical extracts.

Specially formulated to care for and repair, this serum shields your hair from intense heat, leaving it irresistibly smooth and healthy-looking, like silk.

Part of our Signature range.

**£11.50 / RRP £22.99**



### FLEXIBLE SPRAY 300ML

Embrace natural elegance with our medium-hold hairspray, designed for touchable control that leaves hairstyles feeling weightless.

Perfect for a flexible hold that supports your hair's natural movement and beauty.

**£11.00 / RRP £21.99**



### FIBER MOUSSE 250ML

A unique, soft mousse that gives hair body, texture and volume.

Makes hairstyles feel fuller from root to tip through fibers that become activated via heat contact.

**£11.00 / RRP £21.99**



### HOLD & SHINE SPRAY 300ML

Lock in your hairstyle with our hairspray, offering a strong-hold and a high shine for a stunning, glossy finish.

Crafted to keep your hair looking fabulous without the heaviness, it's the perfect choice for lasting elegance.

**£11.00 / RRP £21.99**



### TEXTURE SPRAY 300ML

The perfect finishing spray for styles with weightless, textured volume.

**£11.00 / RRP £21.99**

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& SUBECT TO AVAILABILITY**

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BaByliss Pro  
Triple Barrel Waver

**£35**



Save £2.50

List Price £37.50

BaByliss Super Motor  
Clipper

**£99**



Save £24.50

List Price £123.50

BaByliss PRO  
Cordless Skeleton  
Trimmer

**£90**



Save £10.00

List Price £100.00

**BaByliss<sup>®</sup> PRO**  
S T Y L I S T T O O L S

BaByliss PRO Dial A Heat  
13mm – 16mm  
19mm – 24mm  
32mm – 38mm

**£29**



Save £3.00

List Price £32.00

BaByliss PRO  
Advanced  
Ceramic Styler

**£42**



Save £3.00

List Price £45.00

BaByliss Pro  
Titanium Foil  
Shaver

**£69**



Save £6.00

List Price £75.00

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## DEVON PEROXIDE 1 LITRE



**BUY  
4 + 1  
FREE**

**£3.79 EACH**

## DEVON ECO-8 500G



**BUY  
4 + 1  
FREE**

**£9.35 EACH**

## MY COLOR BLEACH 1KG



**BUY  
4 + 1  
FREE**

**£13.49 EACH**

## MY COLOR 100ML



**BUY  
12 + 1  
FREE**

**£5.25 EACH**

## DEVON MECHE LONG / SHORT



**BUY  
4 + 1  
FREE**

From **£11.50 EACH**

## LISAPLEX 250ML



**BUY  
2 + 1  
FREE**

**£13.35 EACH**

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# HEAD JOG - HAIR VACUUM

List Price £150.00

**NOW IN STOCK!**

**OFFER PRICE**

**£135.00**

Efficiently & effortlessly collect hair from salon and barbershop floors.

- A powerful 1400 watt motor for efficiency.
- 2.7L dustbin, with a 'status' and 'collection bin full' indicator light.
- HEPA Filtration which is more effective for indoor cleaning and can trap microscopic particles for more hygienic cleaning.
- 12 month warranty.



STEP 1



STEP 2



STEP 3



**SUPER SILVER SHAMPOO**  
**SUPER SILVER MASK**



**SUPER COOL SHAMPOO**  
**SUPER COOL MASK**



**SUPER ICE SHAMPOO**  
**SUPER ICE MASK**

**300ml £6.20** Each

**1 Litre £13.55** Each



**LJ PROFESSIONAL®**

THE ORIGINAL  
**GRIP**



**ALSO AVAILABLE:**

SILVER ALUMINIUM  
CLIPS & DOUBLE  
PRONG CLIPS

**£9.95 EACH**

**BUY ANY TWO FOR £16.00**



**STR**



**BRUSHLESS  
DIGITAL MOTOR**

**NEW AEOLUS  
XD-1**



**£99**

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# ADDMINO-18™

## HAIR REBORN SYSTEM



### MAGIC HAIR REBORN KIT

# £24.15

#### KIT CONTAINS

- 1 Hair Reborn Cleanser 100ml
- 2 Hair Reborn Mask 100ml
- 3 Hair Reborn Leave-In 50ml



### SALON INTRO KIT

# £89.96

#### KIT CONTAINS

- 0 Hair Reborn Elixir 150ml
- 1 Hair Reborn Cleanser 250ml
- 2 Hair Reborn Mask 250ml
- 3 Hair Reborn Leave-In 100ml



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**PRISMA™**

**PRICE  
DROP**

# FAB VALUE

## ON ALL PRISMA POP UP FOIL

**BUY TWO SILVER POP UP  
FOILS FOR £19.90**

**TWO FOR  
£19.90**

£9.95  
per box



**BUY TWO SILVER POP UPS  
& TWO COLOURED POP UPS  
OF YOUR CHOICE FOR £40**

**FOUR FOR  
£40**

£10.00  
per box



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## IGORA ROYAL 60ML



BUY 6  
GET 1  
FREE

SPECIAL OFFER  
24 +  
**£7.75**  
EACH

**£9.25** EACH

## IGORA VIBRANCE 60ML



BUY 6  
GET 1  
FREE

SPECIAL OFFER  
24 +  
**£7.25**  
EACH

**£8.75** EACH

## VARIO BLOND PLUS/SUPER+ BLOND ME LIGHTENER 450G



BUY 6  
GET 1  
FREE

From **£16.00** EACH

## L'OREAL MAJIREL



BUY 6  
GET 1  
FREE

SPECIAL OFFER  
24 +  
**£8.05**  
EACH

**£9.55** EACH

## L'OREAL DIA COLOR



BUY 6  
GET 1  
FREE

SPECIAL OFFER  
24 +  
**£8.05**  
EACH

**£9.55** EACH

## L'OREAL DIA LIGHT



BUY 6  
GET 1  
FREE

SPECIAL OFFER  
24 +  
**£8.05**  
EACH

**£9.55** EACH

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### Wahl Cordless Magic Clip Gold



**£165**

Save £19.99



List Price £184.99

### Wahl Chrome Super Taper



**£55**

Save £4.99



List Price £59.99

### Wahl Cordless Senior



**£130**

Save £14.99



List Price £144.99

### Wahl Super Trimmer



**£89**

Save £10.99



List Price £99.99

### Wahl Vapour



**£135**

Save £14.99



List Price £149.99

### Wahl Cordless Black Detailer



**£135**

Save £14.99



List Price £149.99

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Olivia Styling chair



**£199**

Save £41.00

**DEVON**  
Hair & Beauty Supplies

List Price £240.00

Devon Saddle Stool



**£65**

Save £4.99

**DEVON**  
Hair & Beauty Supplies

List Price £69.99

Devon Round Stool



**£60**

Save £4.99

**DEVON**  
Hair & Beauty Supplies

List Price £64.99

Devon Trolley



**£90**

Save £9.99

**DEVON**  
Hair & Beauty Supplies

List Price £99.99

Manhattan Styling Chair



**£279**

Save £20.00

SALON **FIT**

List Price £299.00

Madison Styling Chair



**£269**

Save £20.00

SALON **FIT**

List Price £289.00





Leaf

#### MISSION STATEMENT

To produce and source the highest quality hairdressing tools whilst constantly looking for ways to make our business and industry more sustainable.

## Pure Steel ~~£165.83~~ 30% **£116.08**

The 'Pure Steel' is a premium, hand-crafted hairdressing scissor designed 'By Hairdressers, for Hairdressers' to suit all, no matter their level of experience. We have taken the very best features of our best selling 'Black Edition' with its offset, ergonomic design making this scissor feel like an extension of your hand and allowing you express yourself with freedom and creativity. This version is not coated in titanium giving it a purer steel finish and classic look and meaning we are able to offer 'Pure Steel' at an amazing price you'll not be able to find elsewhere on the market.

available in 5", 5.5", 6", 6.5", 7" & Texturising models.

## Black Edition ~~£224.96~~ 30% **£157.47**

The Black edition is a premium hairdressing Scissor designed to suit all hairdressers no matter their level of experience. This hand crafted tool is designed 'By Hairdressers, for Hairdressers'. Its offset, ergonomic design makes this scissor feel like an extension of your hand and lets you explore your creativity with freedom and expression.

available in 5", 5.5" (L), 6" (L), 6.5" (L), 7" & Texturising (L) models.

## The Swivel ~~£333.29~~ 30% **£233.30**

The Black edition is a premium hairdressing Scissor designed to suit all hairdressers no matter their level of experience. This hand crafted tool is designed 'By Hairdressers, for Hairdressers'. Its offset, ergonomic design makes this scissor feel like an extension of your hand and lets you explore your creativity with freedom and expression.

available in 5.5" & 6" models.

## Black Edition Razor ~~£41.63~~ 30% **£29.14**

Experience the ultimate tool for hairdressers and barbers with the Leaf Black Edition Razor. Crafted from solid metal, this razor combines durability with a lightweight design, ensuring effortless handling. If you're accustomed to working with a pair of scissors, the Leaf Razor will feel like an extension of your hand from the moment you pick it up.

**Black Edition**

**Pure Steel**



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**FREE**  
**DELIVERY**



**RAPID TONER 100ml**

**CRAZY COLOR**

**BUY 6 + 1 FREE**

Nett To £7.28 Each

**£8.49 Each**

**CRAZY COLOR**

**BUY 4 + 1 FREE**

Nett To £3.00 Each

**£3.75 Each**

**CRAZY COLOR**

**HIGH LIFT VIOLET LIGHTENER**

**BUY 2 FOR £30.00**

Nett To £15.00 Each

**£17.90 Each**

A powerful ultraviolet bleaching powder with anti-breakage complex.

Creating a perfect base for color, it works on all hair types, even the most resistant, without over-drying and supporting the hair with added conditioning and nourishing ingredients.

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# KAESO

PROFESSIONAL MAKE-UP & SKIN BEAUTY PRODUCTS



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### ALL RETAIL SIZE KAESO PRODUCTS

salonsystem 

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**LASHLIFT - BUY 1 GET 1 HALF PRICE**

**MARVELASH - BUY 1 GET 1 HALF PRICE**

**WAXES - BUY 1 GET 1 HALF PRICE**

**mix & match.**



sienna 

**BUY 2 LITRES  
FOR  
£90.00**

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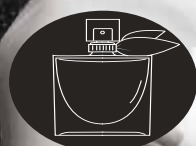
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DELIVERY**

# GELLUV<sup>®</sup>

Perfection at *your* finger tips™

## Scented Cuticle Oil FRAGRANCE INSPIRED

**£4.00** Each



Quartz



Opal



Diamond



Amethyst



Topaz



Garnet

## COUCH ROLL



20" Box Of 12  
10" Box Of 24

**£33.00** Per Box

## hive<sup>®</sup> Acetone 5 Litres



**£26.50** Each

## hive<sup>®</sup> Warm Wax 3 Pack



**£14.80** Per Pack

## hive<sup>®</sup> Twin Digital Heater



SAVE  
£10.00

**Offer Price £84.50** Each

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Halo  
GEL POLISH

NEW  
LOWER  
PRICE

WAS £6.25

NOW £5.95

BUY 10+1 FREE

With Halo Loyalty Stamps



Halo

EASI BUILD  
15ML

BUY 6+1 FREE

List Price £15.45 Each



GELLUV

Gel Polish 8ml

8ml Bottle

£5.49

BUY 10+1 FREE



Nail Tips

Pack Of 500

£14.95



ULTRA GOLD

FRENCH WHITE

CLEAR STILETTO

COMPETITION NATURAL \*\*

\*\*Pack Of 50

£2.50



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DELIVERY

# DEVON

Hair & Beauty Supplies

# FREE

# DELIVERY

Covering Throughout Devon & Cornwall

## DELIVERY VAN 1 WEEKLY DELIVERY SERVICE

Tuesday Plymouth, Cornwall  
Wednesday Plymouth, South Devon  
Thursday Plymouth  
Friday Plymouth, Tavistock

## DELIVERY VAN 2 WEEKLY DELIVERY SERVICE


Tuesday Exeter, East Devon  
Wednesday South Devon/ Torbay  
Friday Exeter, Mid / North Devon

**FREE VIRTUAL EDUCATION COURSES ON zoom**

At ASP we believe education is key to professional & personal growth.

We deliver an inclusive, interactive education programme which instils confidence and passion in you by elevating your skills and knowledge.

<b>3</b> MARCH	ELIXIR 10AM True Semi 1PM	<b>10</b> MARCH	PURETONE 10AM Expert Series 1PM
<b>17</b> MARCH	Super Smooth 10AM Vitaplex 1PM	<b>31</b> MARCH	System Blonde 10AM ELIXIR 1PM
<b>7</b> APRIL	Colour Correction 10AM White Hair Coverage 1PM	<b>28</b> APRIL	b:RED & b:BROWN 10AM ELIXIR 1PM

 **SCAN ME** To book your place!  
Book now at <https://asphair.com/education/>

## Credit Terms & Conditions

we would like to remind our customers of our company policy regarding payment for stock:

- Payment can be made before delivery by **BACS** or **CARD**  
(we can safely store cards or ring you after we have invoiced your stock to tell you payment amount)
- We will continue to accept **CASH** on delivery
- Payment by **BACS** or **CARD** within 2-3 days.

We will also only be allowing **ONE INVOICE AT A TIME** to be outstanding on each account. This will take effect from the 1st January 2025.

If you ever have an issue with payment, we are always open to discuss your account, We will continue to allow a period of 2-3 days for payment once delivery has been made but if that period is breached, no further orders will be able to be placed on your account, and further orders will have to be paid upfront in future.

Kind Regards

Paul & Anne Hutton  
Owners of Devon Hair & Beauty Supplies

## Business Development Team

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Exeter, North Devon, Cornwall

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